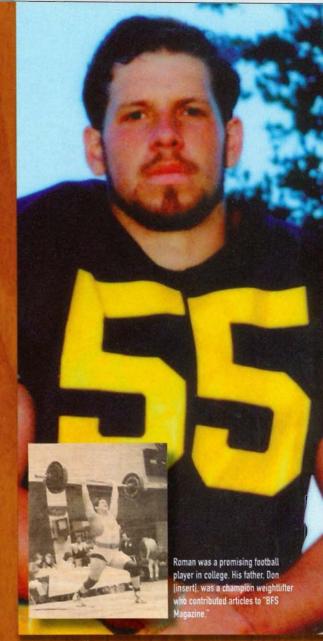


ometimes there's such a sense of apathy in this country that people think all they have to do is let the government take care of everything. Whether it's fighting crime, improving the environment or educating our children — Uncle Sam has a plan! Just pay your taxes and all is good. But if you're Don Reed and your son is paralyzed with a spinal cord injury, you're not going to sit back and let the government take

its sweet time finding a cure. You're going to take



Photos courtesy Don Reed

Now a retired school teacher in Northern California, Don always admired strength, and at one time he could clean and jerk 345 pounds. As a member of the world famous York barbell club, which produced many Olympic champions, Don had dreams that his son Roman would excel to the level of athletic success that he saw his teammates achieve. And thanks to great coaching from his father, it appeared that Roman was well on his way to fulfilling his goals of becoming a professional football player.

matters into your own hands.

A natural athlete, Roman Reed was a 19-year-old physical phenomenon. At 6' 4", he weighed 225 pounds and displayed sinewy muscle at only eight percent bodyfat. He could run the 40 in 4.52, power clean 375 pounds, and could do reps in the squat with 625 and the bench with 425. But on September 10, 1994, Roman's dream of playing on Sundays ended. He broke his neck.

The doctor's prognosis was bleak; and while lying in his hospital bed, Roman was told to accept the following facts:

- 1) He would never walk again
- 2) He would never use his arms again
- 3) He would never father a child

Roman Reed's response? "Never tell me never!" And with that reaction, Roman and his father Don set out to beat the odds. To find a cure. To walk again.

## A New Beginning

Roman describes his initial rehabilitation as "grueling, empowering, frustrating and rewarding." One person who helped with his struggle was his sister Desiree, now a sports attorney in Northern California.

She used her skills to conduct tireless research to discover an experimental drug called Sygen. Sygen enabled Roman to regain the use of his triceps, and use of this relatively small muscle group would play a vital role in helping him achieve a higher level of independence. "It meant that I did not have to depend on others to feed me, transfer me from my wheelchair to other surfaces or even brush my teeth." And the story gets better.

In addition to proving the doctors wrong about regaining the use of his arms, Roman went on to not only get married but also father two children, Roman Jr. and Jason. Roman now attends the University of California at Berkeley, where he studies history, and he coaches his oldest son's baseball and soccer teams. The story gets better still.

After the accident, Don Reed worked tirelessly to create and help pass Assembly Bill 750, The Roman Reed Spinal Cord Injury Research Act. This bill provides money for research at a facility named after Roman, the Roman Reed Core Laboratory, located in the Reeve-Irvine Research Center at UC Irvine. Since it was passed in September of 2000, the bill so far has raised \$4.5 million from taxpayers for research that has amazed the scientific community. "One experiment with paralyzed lab rats has resulted in 180 animals regaining use of their legs, and next year the research will extend into human trials," says Reed. The research is so good, in fact, that it has attracted an additional \$20 million in matching grants from all across the country!

Reed points out that every single dollar that is donated to the organizations he is involved with goes to research, period. "We have no fundraising or advertising campaigns whatsoever. This is state money, and the matching grants come in from national groups."

Of the late Christopher Reeve,

Reed says he not only helped raise millions for spinal cord research but also was an inspiration to those who suffered from spinal cord diseases and to their families. "Our champion has fallen, and we miss him so much. But the flame of his faith still lights our way — we will go on, and we will prevail."

## The Search for a Cure

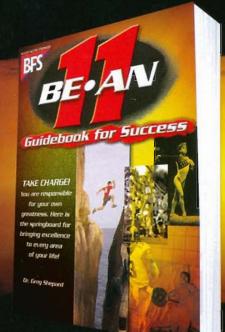
According to Reed, the typical spinal cord victim is 19 years old and typically male. "The

Adam hit the brakes too bared, causing the care of control and turned over our of control and turned over our of the care of t

Mike Dayton, Jr., a paralysis victim who was featured in our Spring 2002 issue, died this year from complications related to his spinal cord injury

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- Coach Fox



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Interested schools can request a free Be An 11 Book & Seminar literature. Fax (801) 975-1159 • biggerfasterstronger.com 843 West 2400 South • SLC, UT 84119 simplest way to understand this condition is the next time you feel like turning over in bed or on a couch, just imagine that you could not do that without someone coming and turning you. That will give you a small idea of what it's like to have a spinal cord injury."

One of the best things you can do, says Reed, to help spinal cord victims in addition to becoming involved with fundraising projects is just to talk to them. "Say hello, talk to them, be friendly and curious — their minds are perfectly healthy. It's not an insult to a paralyzed person when someone notices that they are paralyzed. If you just walk up and say, "Hi, can I help you with anything?" that's just a nice thing. But most importantly, realize that they are human beings and that their humanity is not diminished."

The theme of paralysis has been featured in many Hollywood movies, but Reed says he refuses to watch them. "I spend 8 to 12 hours a day trying to help my son walk again, and the idea of seeing a movie on this subject for entertainment — no, I just can't do that." Reed reports that a recent movie seen by some of his associates who care for paralysis victims has been particularly upsetting: *Million Dollar Baby*. "I have no patience for movies that suggest there's no hope for spinal cord victims such as my son and that the only solution is to kill that person."

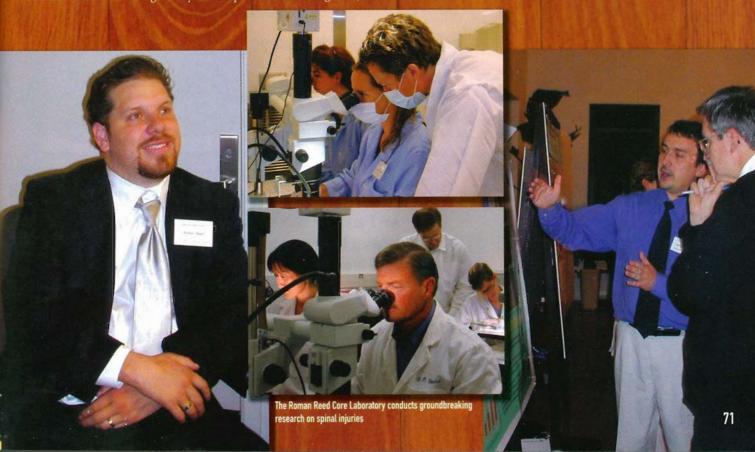
"How awful — was it Clint Eastwood's idea that the only hope for a paralyzed person is to be killed?! Yes, it's one of the greatest tragedies that paralyzed people are sometimes abandoned by their loved ones and often consider suicide even though many are incapable of committing it. So,

no – I don't want to watch a movie that shows there's no hope for spinal cord victims such as my son and that the only solution is to kill that person."

One of the biggest struggles facing spinal cord victims today is political opposition to promising new research, but Don says that the majority of polls say that the debate is over and that most Americans want this research to go to the next level. One of the reasons for the opposition to certain types of spinal cord research is a misunderstanding about treatments such as somatic cell nuclear transfer. Contrary to general perception, says Reed, this particular procedure does not involve fertilized cells; moreover it holds the most promise for enabling spinal cord victims to walk again and for curing many formerly incurable diseases.

Prior to his death, Christopher Reeve heard about Don and Roman's struggles and sent the Reed family a personal letter. He thanked Don for his work; and in words worthy of the Superman that he was in film and in his personal life, Reeve wrote, "Roman and I will stand up from our wheelchairs, and walk away from them forever."

(For those seeking more information, Don Reed suggests the website of CAMR (Coalition for the Advancement of Medical Research), at www.camradvocacy.org, and www.californiansforcures, which tells how you can get in touch with Roman or Don Reed. Don also recommends Christopher Reeve's book, Still Me, and Quest for Cure by Sam Maddox.)



A Message from BFS Editor in Chief Kim Goss

## The Power of Hope

his story has special importance to me because I've known Don Reed for 34 years and he was primarily responsible for inspiring me to be a writer. If it were not for Don, you would probably not be reading this editorial.

A former champion weight-lifter for the York Barbell Club and former editor of *Strength and Health* magazine, Don Reed wanted to help his son Roman fulfill his dream of playing in the NFL. And he did this by helping Roman become brutally strong and wicked fast. At age 19, the 6'4" 225-pounder was putting up numbers any pro scout would appreciate – such as a 375-pound power clean, a 425 bench press and 4.52 in the 40! His dream came to an end on September 10, 1994, when he broke his neck.

While Roman was lying in his hospital bed, his doctors told him that he would never walk or use his arms again and he would never father a child. Roman not only regained the use of his arms, he went

on to get married, father two children and graduate from the University of California at Berkeley. And the story gets better.

Since his accident, Roman has worked with his father to help raise money for research on spinal cord injuries. The result was Assembly Bill 750, the Roman Reed Spinal Cord Injury Research Act, which was passed in September 2000 and provides \$1.5 million from general funds each year for spinal cord research.

These funds support research at a facility named after Roman, the Roman Reed Core Laboratory, located in the Reeve-Irvine Research Center at UC Irvine. When I first wrote about Roman in our September/October 2006 issue, the bill had already raised \$4.5 million dollars.

I recently received an e-mail from Don, and he said the

act has raised \$14 million so far, and that outside matching donations will add another \$60 million, for a total of \$74 million. Further, the money raised has funded 175 peer-reviewed research papers.

Don, Gloria and Roman continue to work tirelessly to find a cure for spinal cord injuries. Speaking about Roman's attitude, Don said, "He won't give up. It has been 15 years, and he is still just as determined as he was the first day of the accident, when we were riding in the emergency van and he said: "Don't worry, Dad. This is just temporary. We'll get out of this." As we say at BFS, Don, Gloria and Roman Reed are true Elevens!

On to this issue: Our September/ October issue places a greater emphasis on training women. One great article you don't want to miss is by

Canadian strength coach and posturologist Paul Gagné on the differences between training men and training women. There are also many other articles that you won't find anywhere else, such as Dr. Marc Rabinoff's piece on background checks and another in our continuing series on the Six Absolutes. It's a keeper!





Roman, Gloria and Don Reed do a remarkable job in fundraising for spinal cord

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